

VITALSIGNS

AMERICAN FRIENDS OF RABIN MEDICAL CENTER



RABIN MEDICAL EXCHANGE FELLOWS

NEW JUSIDMAN ER & TRAUMA CENTER
TREATING WAR CASUALTIES
BRCA MULTIDISCIPLINARY CLINIC
NEW HEART & TRANSPLANTATION CENTERS
MAKING A LEGACY GIFT



RABIN MEDICAL CENTER
ISRAEL'S PREMIER MEDICAL COMPLEX
NEW FRONTIERS IN GLOBAL MEDICINE
2015 ANNUAL REPORT

NEW EMERGENCY & TRAUMA CENTER



Peter Riguardi, Chairman



Ron Cohen, President



Joshua Plaut, Exec. Director

March 25 was a great night in Israel for American Friends of Rabin Medical Center as Arlene Strelitz and Joshua Plaut represented all of us at the opening of the new 54,000 foot Jusidman Emergency and Trauma Center at Rabin Medical Center of Israel.

The new Jusidman Emergency and Trauma Center is an amazing gift to Rabin Medical Center, the State of Israel, and its residents. The Center sets a new global standard and will serve each and every resident of Israel with the same compassionate care.

The efforts of the American Friends of Rabin Medical Center (AFRMC) were recognized by dedicating the entire Trauma Wing to AFRMC. This was an exciting milestone for AFRMC and we are proud of our accomplishments, which help Israel's premier hospital. Thank you all, as together we share in the joy of this vital achievement!

Peter Riguardi, Chairman
 Ron Cohen, President
 Joshua Plaut, Executive Director

ISRAEL STANDS STRONG



Dr. Eyrans Halpern, CEO

July is usually a very warm month in Israel. Ben Gurion Airport is overflowing with tourists who arrive for summer vacations and Israelis who are traveling to colder countries. This year, July in Israel was hot not only due to the weather. The entire State of Israel, from north to south, experienced an ongoing traumatic war. Thousands of rockets were fired at the cities and towns of Israel.

There were at least seven sirens every day. Families and individuals ranging from the elderly, ill people, adults, children, and babies entered the protected areas in their homes or underground shelters. Rabin Medical Center continued its daily activities striving to provide the best medical care to patients from all religions and nations while maintaining high readiness for emergency situations. Rabin Medical Center was prepared for every scenario, in accordance with the instructions of the Home Front Command. The hospital was always ready for a mass casualty event while continuing routine functioning in the clinics, operating theaters, departments, and emergency rooms. Dozens of doctors and staff members were recruited to reserve army duty. This presented a challenge to normal activity and yet the hospital was prepared for each emergency.

I would like to thank you for your friendship, solidarity, and ongoing support during a time of national emergency.

Dr. Eyrans Halpern, CEO, Rabin Medical Center
 (Excerpts from letter during the war in Gaza – July 17, 2014)

AMERICAN FRIENDS OF RABIN MEDICAL CENTER

EXECUTIVE BOARD

Peter Riguardi, CHAIRMAN
 Yoron Cohen, PRESIDENT
 Stephen Siegel, PRESIDENT EMERITUS
 Stephen Flatow, TREASURER & SECRETARY
 Jacalyn Barlia Florin
 Lawrence Magid, ASSISTANT TREASURER
 Robert Scheinman
 Arlene Strelitz
 Ofer Yardeni

Joshua Eli Plaut, EXECUTIVE DIRECTOR
 Andrew C. Freedman, Esq., GENERAL COUNSEL

RABIN MEDICAL CENTER
 Dr. Eyrans Halpern, CEO

636 Broadway, Suite 218, New York, NY 10012 Tel 212 279-2522
afrmc@afrmc.org afrmc.org

AFRMC educates Americans about Israel's Rabin Medical Center of Petach Tikvah and raises awareness and funds on its behalf.

Editorial Committee: Rabbi Joshua E. Plaut, Ph.D., Natalie George, Ilana Smith
 Design: Julie Meridy Design

Vital Signs is a publication of American Friends of Rabin Medical Center, a 501(c) 3 non-profit organization, which is solely responsible for its contents.

BOARD OF DIRECTORS

Phyllis Arnold
 Ben Ashkenazy
 Claudia Davidoff
 Dawn Effron
 Beth Miller Eidman
 Bilha Fish, M.D.
 Robert J. Ivanhoe, Esq.
 Joseph Kahan
 William Marth
 Henry Nordhoff
 Yvette Pomerantz
 Raquel Ramati
 David Schwartz, Esq.
 Phyllis B. Trobman



SAVE-A-LIFE

EMERGENCY AND TRAUMA NEEDS

Oxygen Mask and Stand COST: \$500	Electrocardiogram COST: \$2,000
Heating Blanket COST: \$1,000	Blood Pressure Monitor COST: \$2,500
Chemo Reclining Chair COST: \$1,200	Emergency Room Stretcher COST: \$3,000

To donate: 212-279-2522 or afrmc@afrmc.org

EMERGENCY & TRAUMA CENTER OPENS AT ISRAEL'S RABIN MEDICAL CENTER



Rabin Medical Center proudly inaugurated the new Jusidman ER & Trauma Center. It includes a Level One Trauma Unit, Fast-Track Clinic, Triage and Admittance, Imaging Facilities, and other support services, as well as an Emergency Care Wing for Acute Care. It contains advanced diagnostic and life-saving equipment to cope with large scale disasters.

Rabin Medical Center is a global leader in developing the capacity to safely assess, decontaminate, and treat victims of terrorist attacks and other disasters. The 54,000 foot Emergency and Trauma Center was planned according to Israel's Home Front Army Command's emergency readiness requirements. On account of Rabin Medical Center's outstanding reputation for emergency preparedness, the Israel Defense Forces (IDF) jointly conducts large scale drills regularly, evaluating IDF's readiness to evacuate and treat casualties in the event of chemical warfare.



Your support for Rabin Medical Center, Israel's premier hospital, sustains vital services during a period of national emergency.

2013 RABIN ER + TRAUMA STATISTICS

30,111	SURGICAL PROCEDURES
200,000	ER ADMISSIONS
836,364	OUTPATIENT VISITS

RABIN MEDICAL CENTER TREATS WOUNDED DURING GAZA CONFLICT

Rabin Medical Center is one of six Level One trauma centers in Israel. The special and general units, as well as a large and modern Intensive Care Unit treats all injuries. The citizens of Israel, from north to south, experienced a traumatic period during Operation Protective Edge. Thousands of rockets were fired from Gaza upon the cities and towns of Israel and civilians suffered from both physical injuries, as well as emotional anxiety.

Rabin Medical Center's expert medical staff provided dedicated treatment to many injured soldiers who were flown by helicopter from the battlefield to Rabin hospital. Rabin Medical Center is proud that not one Israeli soldier's life was lost during treatment at the hospital.

One vital challenge Rabin faced was that many doctors and staff were called into active duty during the war. Despite this challenge, Rabin Medical Center invested resources to provide care for the wounded in all its various departments. At the same time, the hospital maintained routine functioning to provide high quality medical care to its regular patients.

A NEW HEART CENTER AT RABIN MEDICAL CENTER BY 2017



Rabin Medical Center seeks new ways to improve and extend patients' cardiac health by building a new Comprehensive Heart Center to open in 2017. This Comprehensive Heart Center will accommodate Rabin Medical Center's cardiology related medical services, placing all cardiac facilities under one roof. The Center will be planned by a team of leading American and Israeli architects with a modern design emphasizing staff efficiency and patient comfort and dignity. [American Friends of Rabin Medical Center seeks a major donor to fund this important Heart Center.](#)

The new facility will include:

- The most reliable, life-sustaining, and telemetry monitoring tools with long-distance telecommunication to the nurses station to ensure ultimate care of intensive care patients;
- A range of assessment and evaluation devices such as holter monitors, exercise stress tests, echocardiography modules, including transthoracic, transesophageal, 3D and stress echo;
- Electrophysiology laboratory equipment for sophisticated mapping and radiofrequency ablation; advanced cardiac catheterization equipment, and more.

DAVIDOFF CANCER CENTER EXPANSION

The Davidoff Cancer Center, opened in 2005, is the leading oncology center in Israel and the Middle East, treating 130,578 patients last year. It includes six units and clinics and seven impressive departments to provide treatment for various types of cancer. Funded through the vision and generosity of the **Davidoff Family and Davidoff Foundation**, the hospital provides for renowned cancer experts from major hospitals abroad with funded fellowships.

Rabin Medical Center also established the **Davidoff Center's International Board**: a group of experts from leading institutions around the world that regularly meets in Israel to share their oncology research and discoveries. Due to the Center's high demand since its establishment, a major expansion will take place with six new floors added to the Davidoff Center to facilitate the increased patient load. [The Davidoff Center has become a place of healing for all Israelis and calls upon your support to facilitate this vital expansion.](#)

ESTABLISHING A PREMIER TRANSPLANTATION CENTER

Rabin Medical Center is the only hospital in Israel performing transplantation on the full range of organs with a dedicated Transplantation Department. **As the premier organ transplant facility in Israel, the Rabin Medical Center performs 75% of Israel's transplants** and provides comprehensive care to patients with end organ failure. The programs are facilitated in two medical fields:

- Department of Abdominal Organ Transplantation for liver, kidney, pancreas and small intestine transplantation.
- Department of Cardiothoracic Surgery for heart and lung transplantation.

The Organ Transplant Department is based on the traditional triad of academic medicine, combining patient care, teaching and research. Providing a wide range of clinical resources with specialized expertise, the Organ Transplant Program offers a multidisciplinary approach towards patient care, integrating the expertise of transplant surgeons, pathologists, psychologists and other specialists.

To maintain the high level of performance for the pre-and post-transplant patient, Rabin Medical Center's will establish a new comprehensive and modern transplantation center to provide these outstanding medical services.

OVER 3,650 TRANSPLANTS PERFORMED AT RABIN

2,500	KIDNEY TRANSPLANTS
500	LIVER TRANSPLANTS
500	LUNG TRANSPLANTS
100	HEART TRANSPLANTS
50	PANCREAS TRANSPLANTS



Rabin doctors with five transplant patients

FIVE TRANSPLANTS IN ONE WEEK

Dr. Eytan Mor, Head of Transplantation at Rabin Medical Center stated "We are talking about a massive transplant marathon which we haven't had for years – in one week we performed five transplants. In Israel there are over than 200 people waiting for liver transplants. I hope this is a good sign for a blessed year with organ donors."

FORTY FELLOWS IN FOUR YEARS



Rabin Orthopedic Fellows alumni sponsored by Las Vegas Jewish Federation

The Rabin Medical Exchange Fellows program selects top doctors, researchers and medical practitioners from hospitals and research centers in the United States and Israel to conduct research and share expertise in each other's institutions. **A fellow can be sponsored and named for \$5k-\$10k for two to four weeks and \$30k for a one year fellowship.**

Forty fellowships have been sponsored by American Friends of Rabin Medical Center since 2010 at premier medical institutions and hospitals across the United States. Rabin Fellows recently funded include Dr. Leor Perl in Cardiology at Stanford University Medical Center, Dr. Shirit Chazum in Cardiology at Mt. Sinai NY Medical Center, Dr. Shai Shemesh in Orthopedic Surgery at Desert Orthopedic Center of Las Vegas, Dr. Dana Yelin at Pediatric Oncology at Memorial Sloan Kettering Medical Center, Dr. Hagar Banai at Department of Medicine at Mt. Sinai NY Medical Center, and Dr. Nadav Sachar in Gastroenterology at UC San Diego Medical Center. **THANK YOU TO ALL OUR SUPPORTERS!**

RABIN MEDICAL FELLOWS REFLECT

"Rabin Medical Center and Israeli hospitals have been among the best examples of successful coexistence, bringing together different religions and ancestries under the same roof, as one team. My nights on call at Rabin Medical Center are spent with nurses originally born in Russia or the Ukraine, Tel Aviv or from Israeli Arab cities. We are Muslims, Jews and Christians, all focused on fighting heart disease and facing the challenges of the complex cardiac intensive care unit patients who come from different minorities and origins."

Dr. Leor Perl, Cardiology Fellow, Stanford Medical Center

"During my cardiac echocardiography rotation at the cardiology department of Mount Sinai Hospital in NY, I focused on a cardiac rotation that allows us to look inside the heart from the outside, seeing the heart beating from every direction. I want to thank the American Friends of Rabin Medical Center for giving me this amazing opportunity."

Dr. Shirit Chazum, Cardiology Fellow, Mt. Sinai Hospital

"This has probably been one of the highlights of my residency and has given me the opportunity to see new aspects of my work that I was not aware of before. Furthermore, the chance to meet fellow doctors abroad at UC San Diego Medical Center can lead to great future collaborations."

Dr. Nadav Sahar, Gastroenterology Fellow, UC San Diego Medical Center

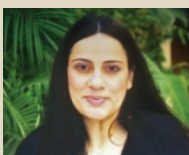
AFRMC EDUCATION & FELLOWSHIP FUNDS



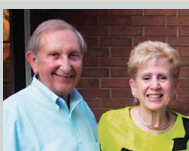
**THE ABRAHAM AND YVONNE COHEN
CARDIAC AND RESEARCH FUND**



**DR. NOBANDEGANI RABIN MEDICAL
EXCHANGE MOINIAN NEUROLOGY
MEMORIAL FELLOWSHIP FUND**



**NURSING EDUCATION FUND
BACHELORS DEGREE SCHOLARSHIPS**



**CHARLES E. TROBMAN
RABIN MEDICAL EXCHANGE
ONCOLOGY FELLOWSHIP FUND**

TO SUPPORT THESE FUNDS, PLEASE CALL 212-279-2522

BEQUESTS AND LEGACY GIFTS



American Friends of Rabin Medical Center has a variety of bequests to suit your needs. Planning a bequest is the simplest way to make a legacy gift to help ensure Israel's Rabin Medical Center's future, as it cares for one million patients annually. In planning a bequest, the first question you should ask is: what type of bequest is optimal?

Help Israel with a bequest:

- General bequest
- Bequest for a designated fund
- Bequest for a specific hospital project or Center
- Bequest for medical equipment

Call 212-279-2522 or email afrmc@afrmc.org

THE BRCA GENE MULTIDISCIPLINARY CLINIC AT ISRAEL'S RABIN MEDICAL CENTER IS A UNIQUE EARLY MANAGEMENT, LIFE-SAVING CLINIC

Many women will be spared by early detection screening and follow-up for breast and ovarian cancer. The CHERYL DIAMOND NYC 5k Schlep and the AFRMC Annual Women's Luncheon help to fund this clinic for breast and ovarian cancer.



From Left: Warren Diamond, David Schwartz, Phil Villapiano; Start of 2014 NYC 5k Schlep

The CHERYL DIAMOND NYC 5k SCHLEP memorializes Cheryl L. Diamond, the late wife of Warren Diamond. Over 18 months, three most important women in Warren's life passed away—Warren's wife, Cheryl passed away from breast cancer. Soon thereafter his sister, Laurie Rosen, and mother, Helen Weissman died. This annual race is a tribute to these women of valor by Warren and Faith Perlmutter Diamond, their children Scott, Max, and Melissa; and by Cheryl's brothers Bruce and Larry and Warren's brother Skylar and his wife Gail, and their children Brittany, Taylor, Daniel and Alexa Weissman. **Thank you to American Self Storage and Warren Diamond!**

FACT: 1 in 7 Jewish women will be diagnosed with breast cancer. Over 22,000 women will develop ovarian cancer annually in the USA. These forms of cancer are more prevalent among Jewish women in the USA and Israel.

FACT: 10% of breast cancer patients carry a mutation in the BRCA genes are facing an 80% chance of developing breast or ovarian cancer.

FACT: 2% of the Israeli population carries the mutated gene, (higher than other ethnic groups). Israeli women with a family history of multiple malignancies, especially breast and ovarian cancer, are routinely offered the BRCA gene test at Rabin Medical Center.

I SURVIVED BREAST CANCER

by Natalie Gerber



Natalie Gerber and family

Three years ago this June at age 28, I was shockingly diagnosed with breast cancer. My husband and I had been married for 2 years and had a 6 month old son. I knew that I could not do this alone. I wanted my friends and family in L.A. around me to celebrate the good times in life.

I needed them to support me through the trying times as well.

I knew that my community would be an integral part in this journey, I didn't realize how powerful it would be until I saw the response to my cousin running the NYC 5k SCHLEP, sponsored by American Friends of Rabin Medical Center. In ten days she had a big team of runners and raised over \$36,000 for the breast cancer screening and prevention program at Israel's Rabin Medical Center. The runners' generosity gave me a huge boost to undergo my first chemotherapy treatment. This show of support made a grueling 18 months of treatment with chemo treatment, radiation, and multiple surgeries more bearable.

After my treatment ended, my husband and I decided to bring new life into our family. Through the generosity of an amazing surrogate, we were blessed with two beautiful babies just 10 months ago. As this year's CHERYL DIAMOND NYC 5k SCHLEP approached on Sunday, June 22, we decided that this year would be THE year to run the race together with our amazing three children. Three years ago I was not able to run the race myself, but had an incredible team of friends who ran for me. Thank God, I am feeling great and proved that I could do it all on my own this year.

RABIN ONCOLOGY ANNUAL STATISTICS

10,124	INTEGRATIVE MEDICINE UNIT
37,502	CHEMOTHERAPY TREATMENTS
50,175	RADIATION THERAPY TREATMENTS
71,785	OUTPATIENT VISITS

ONLY AT RABIN: BRCA PROSTATE SCREENING SAVES LIVES

Rabin Medical Center now conducts screening in men for the presence of the BRCA gene, which may cause prostate cancer. A recent study, entitled "Personalized Prostate Cancer Screening among Men with High Risk Genetic Predisposition" by Dr. Margel of the Urology Department at Rabin Medical Center, aims to determine the prevalence, stage and pathology of screen-detected prostate cancer in BRCA1 / BRCA2. Dr. Margel is examining high-risk population (males 40-70 years old carrying a gene mutation) in order to estimate the impact of these mutations and their other goal is to create a bio-bank of tissue, urine and serum of this unique cohort for future investigations. This study has the potential to impact BRCA research and clinical management of prostate cancer. It may lead to future measures that can either help treat or prevent prostate cancer.

AMERICAN FRIENDS OF RABIN MEDICAL CENTER 2014 SPECIAL EVENTS



Golf Co-Chairs: Stephen Siegel, Robert Scheinman, Gadi Peleg; Letty Pogrebin at Women's Luncheon; Real Estate event attendees and speaker Scott Rechler; Gala Honoree Stanley Chera

ANNUAL APRIL WOMEN'S LUNCHEON, organized by Phyllis Arnold and Dawn Effron, included a tour of Lincoln Center and remarks by author Letty Cottin Pogrebin at the Empire Hotel, benefitting the BRCA Multidisciplinary Clinic for breast and ovarian cancer care and research at Rabin Medical Center.

ANNUAL MAY QUAKER RIDGE GOLF OUTING, an outstanding success under the leadership of Steve Siegel, Robert Scheinman and Gadi Peleg at Quaker Ridge Golf Club in Scarsdale, welcomed 25 foursomes to benefit Rabin Medical Exchange Fellows and prostate cancer care and research.

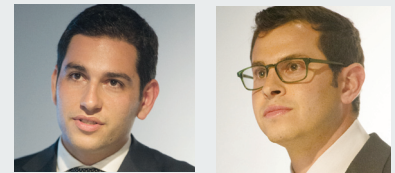
SILVERSTEIN PROPERTIES AND JLL ANNUAL CELEBRATION OF REAL ESTATE AND FINANCE, hosted by Peter Riguardi and Ron Cohen on June 9 at 7 World Trade Center, attracted 65 corporate sponsors, featuring guest speaker Scott Rechler of RXR Realty and New Circle Young Professionals Co-Chairs Spencer Pariser of Taconic Investment Partners, Mitchell Moinian of The Moinian Group, and Adam Dweck of Bluestar Realty. The event benefited the Rabin Fellows program and newly opened 54,000 foot Emergency & Trauma Center at Israel's Rabin Medical Center.

FOURTH ANNUAL CHERYL DIAMOND NYC 5K SCHLEP run/walk for breast and ovarian cancer on June 22 reached a record 300 runner/walkers in support of the BRCA Multidisciplinary Clinic for breast and ovarian cancer care and research at Rabin.

GLOBAL CONNECTIONS: MERGING INDUSTRIES, an exclusive bi-annual breakfast series, sponsored by AFRMC, also precedes the annual gala. It attracts CEO and business leaders from various sectors in high level networking with a presentation by a renowned business leader, promoting the exchange of industry specific knowledge in the context of domestic and global economic and political affairs. Speakers have included Scott Rechler of RXR Realty and Ami Ayalon, former Shin Bet Director (Israel's Internal Security Agency).

AFRMC 15TH ANNUAL GALA Honoring Stanley Chera in NYC, November 5, 2014 at Cipriani 42 Street. Proceeds benefit Israel's Rabin Medical Center, The Moinian Fund, and Abraham and Yvonne Cohen Cardiac Medical Research Fund.

NEW CIRCLE: THE NEXT GENERATION



AFRMC welcomes our new Co-Chairs of the New Circle Next Generation Young Professionals, Mitchell Moinian (left) of the Moinian Group and Spencer Pariser (right) of Taconic Investment Partners.

DIGITAL UPDATES: AFRMC.ORG & BLOG

American Friends of Rabin Medical Center has a redesigned website (afrmc.org) and new social media profiles. Our social media forums feature the latest information including breaking news and medical innovations, new research and grants that need funding, and new advances at Israel's Rabin Medical Center.

VITAL SIGNS HEALTH TRENDS (afrmcblog.org) is our new weekly blog that connects our audience to the hospital and trending global health topics, which features weekly articles that focus on health, humanitarian aid, ethics, and more. Our daily postings to FACEBOOK and TWITTER provide an international forum to discuss the Rabin Medical Center in the context of global health. All of our new social media outlets portray exciting developments taking place at American Friends and Rabin Medical Center.

   Follow us for daily health tips and news

INTERNS MAKE A DIFFERENCE

American Friends of Rabin Medical Center welcomes office interns and volunteers to learn more about our institution and help us implement our day-to-day projects. We are always looking for talented interns to join our team. Interns gain nonprofit experience in fundraising, event planning, and marketing that will help them with future endeavors. Our interns come from Heschel High School and colleges, including Colgate, GW, NYU, Baruch and Pace! **For more information contact: afrmc@afrmc.org or 212.279.2522.**



AMERICAN FRIENDS OF
RABIN MEDICAL CENTER

636 Broadway, Suite 218
New York, NY 10012

afrmc.org

THIS YEAR AT RABIN MEDICAL CENTER

75	BONE MARROW TRANSPLANTS
202	ORGAN TRANSPLANTS
1,070	HEART OPERATIONS
9,669	BABIES BORN
12,910	MRI EXAMS
32,558	SURGERIES PERFORMED
50,124	CT EXAMS
200,000	ER VISITS
422,770	HOSPITALIZATION DAYS
836,364	OUTPATIENT VISITS

ALL OF THESE PATIENTS WERE TREATED BY
THE 4,500 CARING, COMPASSIONATE STAFF
AT ISRAEL'S RABIN MEDICAL CENTER

LEARN MORE AT [AFRMC.ORG](http://Afrmc.org)



Josh Plaut, Reut, Omer and Tali Rabin, David Schwartz and Warren Diamond at the Cheryl Diamond NYC 5k Schlep run / walk for breast and ovarian cancer

ISRAEL'S RABIN MEDICAL CENTER'S RECENT MEDICAL ACHIEVEMENTS

- FIRST SMALL INTESTINE TRANSPLANT IN ISRAEL
- 500TH LUNG TRANSPLANT PERFORMED
- FELLOWSHIP EXCHANGE AGREEMENT WITH STANFORD MEDICAL CENTER
- 100 WOUNDED SOLDIERS TREATED FROM THE GAZA CONFLICT WITHOUT ANY LIFE LOST

**SUPPORT AN EVENING OF SOLIDARITY WITH ISRAEL @ AFRMC ANNUAL GALA NOV. 5
HONORING STANLEY CHERA & CROWN ACQUISITIONS @ CIPRIANI 42ND NYC**