



**AMERICAN FRIENDS OF
RABIN MEDICAL CENTER**

**BROADWAY ON THE HUDSON
GALA DINNER**

MONDAY • NOVEMBER 2 • 2009

**THE INTREPID
SEA, AIR & SPACE MUSEUM**

NEW YORK CITY



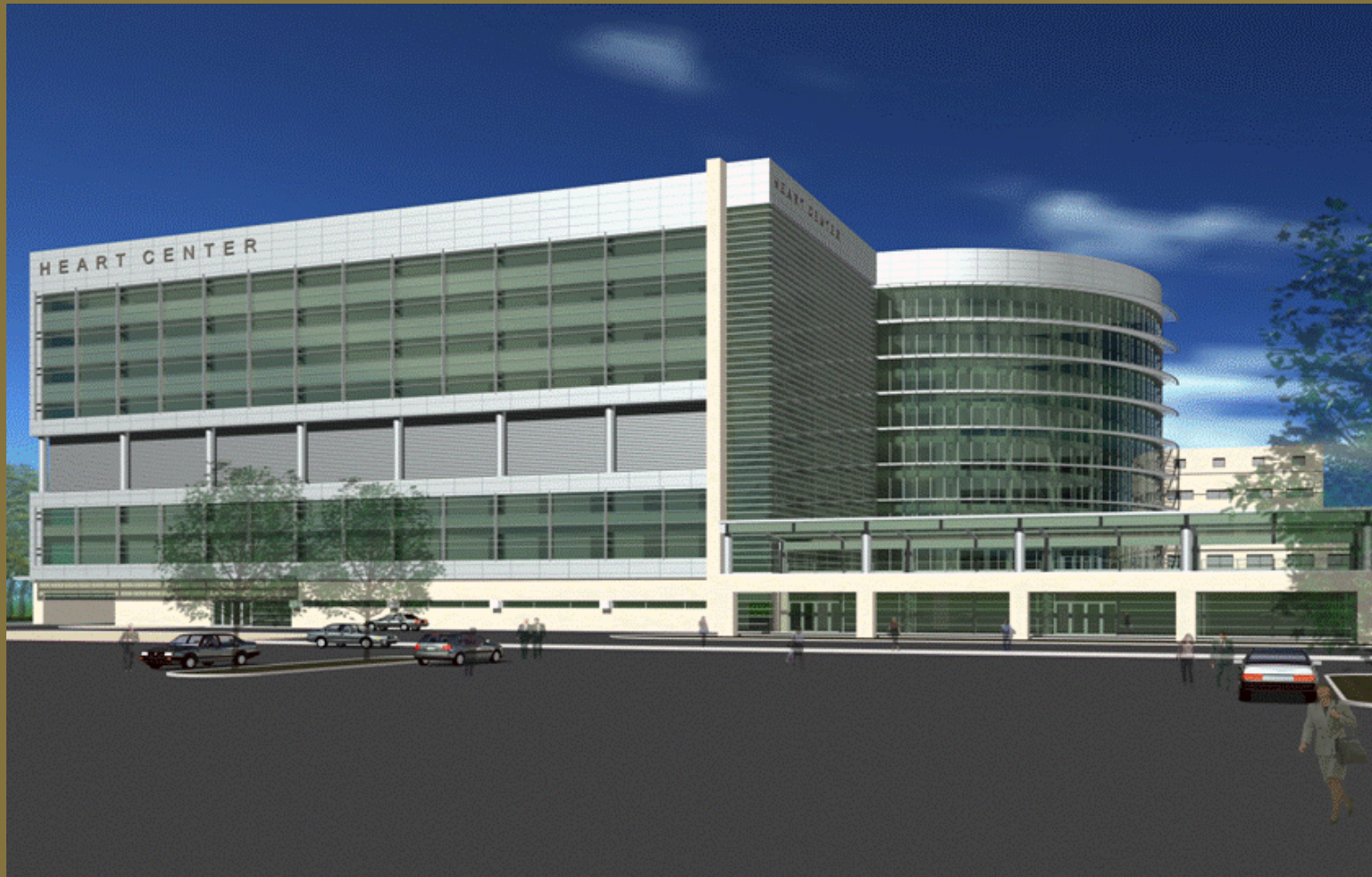
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American Friends of Rabin Medical Center



The Future Heart Center



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RABIN MEDICAL CENTER**

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MASTER OF CEREMONIES



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ANI V'ATA

NYU Jewish A Capella Group

THE ISRAELI NATIONAL ANTHEM



HATIKVAH ("THE HOPE")

ISRAEL'S NATIONAL ANTHEM

Kol ode balevav
P'nimah—

As long as the Jewish spirit is yearning
deep in the heart,

Nefesh Yehudi homiyah

With eyes turned toward the East,
looking toward Zion,

Ulfa'atey mizrach kadimah
Ayin l'tzion tzofiyah.

Then our hope—the two-thousand-year-old
hope—will not be lost:

Ode lo avdah tikvatenu
Hatikvah bat shnot alpayim:

To be a free people in our land,

L'hiyot am chofshi b'artzenu—
Eretz Tzion v'Yerushalayim.

The land of Zion and Jerusalem.

הַתִּקְוָה נִפְתְּלֵי הַרֶץ אֵינֶמְבֵּר

כָּל עוֹד בְּלִבֵּב פְּנִימָה
נִפְשׁ יְהוּדֵי הוֹמְיָה
וְלִפְאַתֵּי מִזְרַח קַדִּימָה
עֵינֵי לְצִיּוֹן צוֹפִיָּה
עוֹד לֹא אֲבָדָה תִּקְוַתֵּנוּ
הַתִּקְוָה בְּת שְׁנוֹת אַלְפִּים
לְהִיּוֹת עַם חֲפְשֵׁי בְּאַרְצֵנוּ
אֶרֶץ צִיּוֹן וִירוּשָׁלַיִם



CHARLIE ROSE

MASTER OF CEREMONIES





**AMERICAN FRIENDS OF
RABIN MEDICAL CENTER**

WILLIAM MARTH

*President and CEO of
Teva Pharmaceuticals North America*

GALA HONOREE



DAN'YELLE WILLIAMSON

Performing *Colored Woman*

from MEMPHIS



BRAD BASS

Performing *Memphis Lives In Me*
from MEMPHIS



**HAVE A HEART:
ART & CULTURE AUCTION AND
EMERGENCY EQUIPMENT APPEAL
FOR CARDIAC CARE
AT THE RABIN MEDICAL CENTER**

JENNIFER ROTH

*Senior Vice President,
Director, Arcade Fine Arts*

Sotheby's



HEART DISEASE

is the #1 cause of death in the world

**Rabin Medical Center treats the largest number
of cardiac patients in Israel.**

**State of the art medical equipment
and cutting edge technologies will improve
and save lives.**

**Be our partners in acquiring
lifesaving equipment.**



NAVA BARAK

President

Israel Friends of Rabin Medical Center



LOT # 1

\$2,500

NON-INVASIVE BLOOD PRESSURE MONITOR

Continuous monitoring of the patient's blood pressure, showing significant and rapid changes in vital signs, and providing critical lifesaving information.



*55 Year old Ludmilla
immigrated to Israel
18 years ago and
was treated for acute
coronary syndrome*



10 ARE NEEDED

LOT #2

\$6,800

CATALOGUE PRICE

TOUR DE FRANCE by David Gerstein

Hand painted Laser Cutout by Israeli Artist David Gerstein—famous international artist whose work has gained great prominence in recent years and is presented in over 17 countries.



6' x 2.5' x 5'

A three dimensional limited edition of 100 pieces was inspired by the artist's love of sport, in particular bicycling.



DAVID GERSTEIN



The hospital is decorated with over 100 beautiful, colorful hand painted wall sculptures by the famous artist David Gerstein.

Born in 1944 in Jerusalem, he studied art both in Israel and abroad, including postgraduate studies at St. Martin's School of Art in London.

In recent years his art has gained great prominence both locally and internationally and can be seen in prestigious galleries around the globe.

Gerstein says that for him art is something simple and basic, like bread and water and air. "I have heard about artists' creative torments, but I feel that I create naturally, like a fruit growing on a tree. I also think of my works as fruit that the tree has sprouted. I don't have to invent anything or rack my brain on how to process a grandiose idea: things simply grow by themselves."



6' x 2.5' x 5'



Dr. EYRAN HALPERN

CEO

Rabin Medical Center



LOT #3

\$6,000

CARDIAC DEFIBRILLATOR WITH PACEMAKER

Resuscitates patients, literally bringing them back to life.



Minutes after arriving to the ER with chest pains 52 year old Yaacov, father of three, went into cardiac arrest and needed to be resuscitated with the cardiac defibrillator.



AT LEAST 4 ARE NEEDED

LOT #4

\$1,000

AN EVENING OF FINE DINING AND ENTERTAINMENT FOR 4

Dinner for 4 at David Burke Townhouse and 4 house-level tickets to MEMPHIS.
Date: Pending Availability Tuesday, Wednesday, Thursday, before 12.30.09
Value: \$1000 (\$500 for dinner, \$500 for the show)



STEPHEN SIEGEL

President

American Friends of Rabin Medical Center



Annual Golf Tournament Sponsors 2009

QUAKER RIDGE GOLF CLUB • SCARSDALE, NY

HOLE IN ONE • CLOSEST TO THE PIN • LONGEST DRIVE • LOW GROSS • LOW NET

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Thanks to all our friends at the Annual Golf Outing!

LIMITED SPACE AVAILABLE FOR **TUESDAY, MAY 18, 2010** AT QUAKER RIDGE

REGISTER TODAY FOR NEXT YEAR'S EVENT!

212.279.2522 / afrmc@afrmc.org



LOT #5

\$25,000

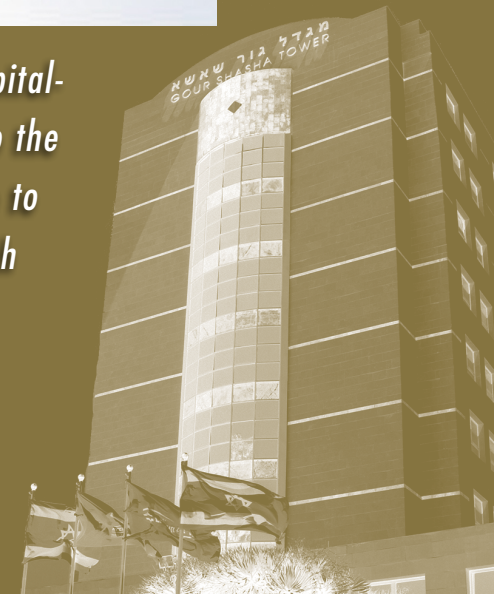
TELEMETRY STATION WITH MONITORS

Resuscitates patients, literally bringing them back to life.
Hospital will match donations.



**1 IS ESSENTIAL
3 WOULD BE IDEAL**

50 year old David, a father of four, was hospitalized suffering from chest pains and thanks to the telemetry monitor the medical staff was able to notice a sudden change in his heartbeat which required immediate lifesaving treatment.



LOT #6

\$7,000

TANGO SUR SEINE by David Gerstein

Created by David (Dudu) Gerstein, Israeli sculptor, painter and illustrator in the summer of 2000. One in a series of paintings conceived in the sculpture garden on the bank of the Seine River it depicts both the movement and rhythm, as

well as the secluded, world sensation of couples dancing the tango. The result, a constant dialogue between abstract and figurative approaches.



44" x 66"



DR. EYAL PORAT

*Director of the Cardiothoracic Surgery Department
at Rabin Medical Center*



LOT #7

\$17,500

CARDIOTHORACIC DEPARTMENT RESPIRATOR

Respirators for the Cardiothoracic Department. Lifesaving for each and every one of our cardiothoracic surgery patients—over 1000 every year.



Every day we have patients recovering from heart surgery who need this state of the art respirator to breathe and keep their lungs clear.



5 ARE NEEDED URGENTLY



LOT # 8

\$1,200

**PHILADELPHIA EAGLES vs.
SAN FRANCISCO 49ERS FOOTBALL GAME**

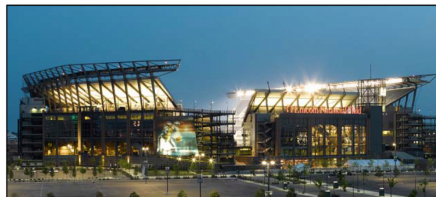
Premium Package for 4, Club-level Seats, VIP Parking, Pre-game Party, and Open Bar. Date: December 20th. Location: Lincoln Financial Field



**FOUR TICKETS TO EAGLES vs. 49ERS
WITH PRE-GAME PARTY PASSES!**

You have won four tickets to the Eagles vs 49ers game on Sunday December 20, 2009. This package includes four pre-game party passes to the AAA Ultimate Fanzone Party. Taking place at Citizens Bank Park, the Ultimate Fanzone Party include a buffet, open bar with beer, wine and soda, and appearances by Swoop, cheerleaders, and Eagles alumni players. After the pre-game party, you will cross the street to Lincoln Financial Field to watch the game from the club level seats! This package also includes two parking passes.

The pre-game party begins at 11am. Game time is at 1pm.



LOT #9

\$12,500

INTERMEDIATE CARDIAC CARE UNIT MONITORS

Non-invasive cardiac supervision & evaluation providing vital information used by the medical staff.



Shmulik, 80 years old, was hospitalized with congestive heart failure. He was confident that his heart was being carefully monitored for signs of trouble.



3 OR MORE ARE NEEDED



LOT # 10

\$7,000

DECAY by YIGAL OZERI

Hand painted, Oil on canvas, 2004



24" x 36"



YIGAL OZERI



Yigal Ozeri's paintings, so detailed and exact, are easily mistaken for photographs. His works exhibit an extraordinary attention to detail demonstrated by many Old Masters, in a quest for hyper-realism. Ozeri nonetheless has established a unique and confident style in the contemporary art world. The themes of Ozeri's works, which are typically centered on the female body, suggest references to historical subjects. In Ozeri's work one recalls 'Las Meninas' of Velasquez. Elsewhere in the body of work created for the ROLLO exhibition, Ozeri creates a modern Ophelia in 'Priscilla in Ecstasy.' Ozeri has been exhibited worldwide including exhibitions at the Royal Academy of Arts and the National Gallery in London; the Tel Aviv Museum of Art; and is included in the collections of The Kennedy Center for the Arts, The Museum of Modern Art, Israel and The Jewish Museum in New York. He is represented in New York by Mike Weiss Gallery.



24" x 36"



LOT # 11

\$ 1,000

HOSPITAL BEDS

Offering absolute comfort these beds are extremely versatile with multiple flexibility allowing hospital patients to sleep comfortably.



20 ARE REQUIRED



**THANKS TO ALL OUR FRIENDS
AND SUPPORTERS!**

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F R O M

American Friends of Rabin Medical Center



ENTERTAINMENT BY
THE NATIONAL JAZZ MUSEUM
IN HARLEM ALL-STAR BAND



ABRAHAM "BARRY" E. COHEN

Chairman of the Board

American Friends of Rabin Medical Center



ROBERT KLEIN

LEGENDARY COMEDIAN



SAVION GLOVER

RENOWNED TAP DANCER

AND TONY AWARD WINNING CHOREOGRAPHER



NYC SWING

AFTER PARTY 9:30-11:00

•

ALL ARE WELCOME IN HANGAR 1

Join us for dancing, dessert, and an open bar

•

FLIGHT DECK IS NOW OPEN

